



# Breakthrough Connections

## Building a Medical Neighborhood

*Alfred Gilchrist, Chief Executive Officer  
Colorado Medical Society*

### All CMS members encouraged to participate in this year's annual meeting

New attendees to Colorado Medical Society's annual meetings often report that their first impressions were counterintuitive to their expectations. They were surprised to see colleagues who were frequently laughing out loud and engaging in spirited discussions that bordered on the therapeutic. Attendees say they find these conversations to be sophisticated, well informed and invariably based in seeking a common ground that fixes problems instead of assigning blame. One visitor from another state medical organization said it looked more like a convening of a movement than a meeting.

When delegates, physician leaders, and national experts come together for the CMS annual meeting at the Breckenridge Beaver Run Resort from September 8–11, they will roll up their metaphorical sleeves and work on a long-term vision of how "Breakthrough Connections can build a Medical Neighborhood." That is, how doctors in disparate

settings can connect their practices into medical neighborhoods and become virtual communities of care coordination to ensure that the right care is provided at the right time and place. This is a place where physicians will enjoy a level of productivity and job satisfaction that has been deteriorating over the last decade or more.

We will address the array of policy problems and related challenges at this year's annual meeting, but our emphasis will be on the tools that drive greater access and care coordination – payment reform, health information technology and that great intangible, physician leadership.

The payment reform how-to component comes from leading authorities in reimbursement like Harold Miller, executive director of the Center for Healthcare Quality and Payment Reform; Francois de Brantes, executive director of the Health

Care Incentives Improvement Institute; and Jay Want, MD, Chairman of Colorado's Center for Improving Value in Health Care. The technology how-to will be presented by experts from Colorado's Regional Health Information Organization and AMAGINE, AMA's exciting new, web-based HIT portal.

Former Air Force Surgeon General, James Roudebush, MD, MPH, Lieutenant General (Retired) and Colonel (Retired) Kent Bradley, MD, MPH, MBA, former Deputy Commander, 30th Medical Brigade (Forward), Operation Iraqi Freedom will lead the Saturday morning session on transformation through collaborative teams. Physicians will gain greater awareness of their role and capability as leaders; increase their understanding of critical issues that require leadership involvement; and enhance their capacity to lead.

The Colorado Medical Society's 2011 annual meeting will bring, under one roof, not just the best thinkers and doers who are directly relevant to your practice, but also those who can inspire us to make these concepts work in the real world. This meeting will include the only people in the cosmic universe who you can rely on to help build a medical neighborhood – your colleagues from across the state. This is the time for organized medicine with a capital "O".

All CMS members are encouraged to attend, not just those elected as delegates. Fill out the registration forms on the next two pages and join us! ■

**Save the date - 2011 CMS Annual Meeting**  
**Beaver Run Resort & Conference Center**  
**Breckenridge September 8-11**



# Annual Meeting Registration

Annual Meeting of the Colorado Medical Society/Connection  
 Beaver Run Resort & Conference Center Breckenridge • September 8-11, 2011

**Name** (please print) \_\_\_\_\_

**Component Society** \_\_\_\_\_

**Name of Spouse/Guest(s)** \_\_\_\_\_

**CMS Connection Member**  Yes  No  My physician spouse will not attend, please send handbook to my attention

If you are not a member of CMS, please provide the following information and \$125 for registration fees:

**Company/Organization** \_\_\_\_\_ **Title** \_\_\_\_\_

**Registration deadline is August 26, 2011.** Registrations accepted on a first-come, first-served basis (may be limited for some programs). For purposes of registration, **Connection members and staff of county medical societies are considered members.** You must indicate the number of attendees for each function so that we may be cost efficient with food/beverage orders.

### Complimentary Events for CMS or Connection Member & Spouse/Guest

Except for the COMPAC Luncheon, you and one guest are entitled to attend all events at no charge.

To confirm your reservation, use the boxes below for yourself and one guest and the shaded area for additional guests.

#### Thursday, September 8

		member	spouse/guest
7:30 pm	Welcome Reception	<input type="checkbox"/>	<input type="checkbox"/>

#### Friday, September 9

		member	spouse/guest
12:00 pm	AMA Forum Lunch	<input type="checkbox"/>	<input type="checkbox"/>

Meat  Vegetarian  Vegan  Gluten-Free

6:00 pm	Exhibitor Reception	<input type="checkbox"/>	<input type="checkbox"/>
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#### Saturday, September 10 (Complimentary for member & one guest only)

7:00 am	Breakfast Buffett	<input type="checkbox"/>	<input type="checkbox"/>
8:00 am	Education Program	<input type="checkbox"/>	<input type="checkbox"/>
5:30 pm	Candidate Reception	<input type="checkbox"/>	<input type="checkbox"/>
6:00 pm	Inaugural Gala		
	Meat Dinner	<input type="checkbox"/>	<input type="checkbox"/>
	Vegetarian Dinner	<input type="checkbox"/>	<input type="checkbox"/>
	Vegan Dinner	<input type="checkbox"/>	<input type="checkbox"/>
	Gluten-Free Dinner	<input type="checkbox"/>	<input type="checkbox"/>

CHARGES FOR ADDITIONAL GUESTS	
# _____ @ \$35/each _____	
# _____ @ \$115/each _____	
# _____ @ \$115/each _____	
# _____ @ \$115/each _____	

### Non-complimentary events

#### Saturday, September 10

12:00 pm COMPAC Luncheon\* Meat  Vegetarian  Vegan  Gluten-Free

\* CHARGE PER PERSON FOR ALL MEMBERS AND GUESTS # \_\_\_\_\_ @ \$40/each

**TOTAL** amount enclosed for non-members, additional guests and COMPAC Luncheon. \$

Please make check payable to: **Colorado Medical Society** and mail this form,  
 or charge  Visa  MasterCard  Am. Express # \_\_\_\_\_ exp. date \_\_\_\_\_  
 Signature \_\_\_\_\_

Please mail this form to us at PO Box 17550, Denver, CO 80217-0550  
 phone it to us at 720-859-1001 or 1-800-654-5653 or fax it to us at 720-859-7509

# CMS 2011 Annual Meeting

## Accommodations Reservation Form

**Beaver Run Resort & Conference Center Breckenridge Sept. 8-11, 2011**

**ACCOMMODATIONS**

Please indicate your first (1) and second (2) choice: (please use this form for one room only)

<b>ROOM TYPE</b>	<b>NIGHTLY ROOM RATE</b>
Hotel	\$140
Deluxe Studio	\$155
One Bedroom Suite	\$174
Colorado Suite	\$174
Premium One Bedroom Suite	\$195
Two Bedroom suite	\$240
Premium Two Bedroom Suite	\$260

The above rates do not include resort lodging fee and sales tax which total 17.26%. Check-in time is 4:00 PM and check-out time is 11:00 AM. Children 17 and under stay for free in parent's room with existing bedding. Rollaway charge is \$15 per night. Pet friendly rooms available, call for rates & restriction.

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**NOTE: RESERVATIONS MUST BE RECEIVED BY AUGUST 8, 2011 TO BE GUARANTEED SPECIAL COLORADO MEDICAL SOCIETY RATES.**

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**REGISTRATION INFORMATION**

Arrival Date \_\_\_\_\_ Departure Date \_\_\_\_\_

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Any Special Needs/Requests? \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**DEPOSIT AND CANCELLATION INFORMATION**

A one night deposit is due with registration with remaining balance due upon arrival. Personal check or major credit card may be used for the deposit. Cancellations made more than seventy-two (72) hours of scheduled arrival, a processing fee of thirty-five dollars (\$35) per reservation. For cancellations made within seventy-two (72) hours of scheduled arrival, the member will be charged for one night's lodging (room and tax).

Card Type \_\_\_\_\_ Card # \_\_\_\_\_ Expiration \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

I authorize Beaver Run Resort to charge my credit card for the deposit for accommodations listed above.

\_\_\_\_\_  
 Signature Date

**MAIL OR FAX**  
 Beaver Run Resort & Conference Center, P.O. Box 774808, Breckenridge, CO 80477  
 800-525-2253 • FAX 970-453-7234  
 Link to online booking available at <http://www.beaverrun.com/GroupReservations>